

SPECIAL EVENTS



FRANKFORT
Park District



Frankfort Park District ~140 Oak Street, Frankfort, IL 60423
815-469-9400 ~ www.frankfortparks.org



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities, and recreational experiences to residents of all ages, interests, and abilities. The District serves more than 20,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different special event opportunities including the Earth Day Celebration, Parties in the Park, Short Run on a Long Day, Back to School Bash, Halloween Bash, Senior Luncheons and more. Based on your level of partnership, your business will be supported through district marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find has a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the events you are interested in sponsoring. If you have any questions, please contact Julie Sullivan, Fundraising & Community Outreach Coordinator at (815) 469-9400. Thank you.

Sincerely,

Julie Sullivan
Fundraising & Community Outreach Coordinator
jsullivan@frankfortparks.org



Earth Day Celebration



Short Run on a Long Day



Back To School Bash



Parties in the Park

Come Join the Fun!



REACH & EXPOSURE



9,500+
FACEBOOK
FOLLOWERS



2,300+
INSTAGRAM
FOLLOWERS



30,000+
SEASONAL
RECREATION
GUIDE



9,700+
EMAIL
SUBSCRIBERS



150,000+
WEBSITE
VISITORS



SUPPORT OUR MISSION

It is the purpose of the Frankfort Park District to design, provide, and maintain park facilities, open space and recreational programs in the most functional, attractive and fiscally responsible manner possible, and to meet the needs of its residents by utilizing volunteers through civic and intergovernmental agreements. Your partnership assists in our ability to provide high-quality, low cost recreational experiences to the community.

CONNECT WITH THE COMMUNITY

The Frankfort Park District offers events and programs that promote healthy, active lifestyles and fun for all ages! Choose from a variety of events or programs that connect with target audiences. Sponsorships can also include opportunities with event participants directly.



FIND THE RIGHT FIT

Find the right fit for your budget. Our flexible options offer opportunities for businesses of all sizes. Businesses can choose to become a sponsor or make a contribution that assists with an event or program.

IN-KIND DONATIONS

The Frankfort Park District has a variety of events and programs that benefit from in-kind donations. These donations help to enhance the quality of programs & events we offer.



Come Join the Fun!

Celebrating Earth Day!

Date: April 18

Time: 11:30am -1:30pm

Location: Founders Community Center (outdoors)

Estimated attendance: 300+

Earth Day is packed with family fun! Families will enjoy learning activities for children, crafts, giveaways, recycling opportunities and more!

Rain/weather location: Founders Community Center Gym

Location and date subject to change.



Sponsorship Benefits	GOLD \$300	SILVER \$200	BRONZE \$150	EVENT SUPPORT \$50
LOGO PLACEMENT				
*Seasonal brochure	X			
Social media business feature	X			
Logo on FPD website next to event	X			
**Social media	X	X		
**Event Flyer	X	X		
**Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
6 ft table space & 2 chairs provided by FPD Must provide eco-friendly game/activity for kids	X	X	X	
Signage with logo displayed during event	X	X	X	
Recognition at event	X	X	X	X
In-Kind Sponsorships	Donate food, prizes, or popsicles/ice cream! Value of donation dictates level of recognition			

*Brochure deadline: November 20

**Logo deadline: one month prior to event



Come Join the Fun!

Parties In The Park!

Dates: June 8, July 13 & August 3
 Times: June & July 6:00-7:30pm, August 1:30-3:00pm
 Locations: June: TBD, July: TBD, August: TBD
Park sites and dates are subject to change.
 Estimated attendance: 250+

Join the FPD as we celebrate summer with three parties in the park in June, July, and August. Each Party in the Park will have games, activities, a DJ dance party and much more fun!

Commit to all 3 Silver, save \$100
Commit to all 3 Gold, save \$200



Sponsorship Benefits	GOLD \$300	SILVER \$200	BRONZE \$100	EVENT SUPPORT \$50
LOGO PLACEMENT				
*Summer brochure	X			
Social media business feature	X			
Logo on FPD website next to event	X			
**Social media	X	X		
**Event Flyer	X	X		
**Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
6 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Signage with logo displayed during event	X	X	X	
Recognition at event	X	X	X	X
In-Kind Sponsorships	Donate food, prizes, or popsicles/ice cream! Value of donation dictates level of recognition			

*Brochure deadlines: March 20

**Logo deadline: 2 weeks prior to event



Come Join the Fun!

Short Run On A Long Day 5K



Date: June 17

Time: 7:00pm

Location: Main Park, 400 W. Nebraska Street

Estimated attendance: 450+ runners and their families

Join the Frankfort Park District for the 26th Annual Short Run on a Long Day 5K Run/Walk. The course is a 5k/3.1 mile U.S. Track & Field Certified route that takes you through the beautifully scenic Old Plank Trail and streets of Historic Frankfort. The evening of the race, there will be DJ and refreshments. This event is rain or shine.

Sponsorship Benefits	MAIN \$1,000 (Limit 4)	SLEEVE LOGO \$500 (Limit 2)	GOLD \$375	SILVER \$275	BRONZE \$200	EVENT SUPPORT \$100
LOGO PLACEMENT						
*Logo on the back of race shirts	X					
**Seasonal brochure	X	X				
Social media business feature	X	X				
Logo on FPD website next to event	X	X	X			
***Recognition on RunSignUp.com Registration	X	X	X			
***Recognition on Tri-fold Registration Form	X	X	X	X		
***Recognition on Postcards	X	X	X	X		
***Social media	X	X	X	X	X	
**Event Flyer	X	X	X	X	X	
***Eblast to patrons	X	X	X	X	X	
DAY OF OPPORTUNITIES						
6 ft table & 2 chairs provided by FPD	X	X	X	X		
Signage with logo displayed during event	X	X	X	X	X	
Recognition at event	X	X	X	X	X	
ADDITIONAL BENEFITS						
**** Free Race Registration Tickets	3 Tickets	2 Tickets	1 Ticket			
***** Up to 400 Promotional giveaways included in Race Packets (Supplied by Business & not required).	X	X	X	X	X	X
ADDITIONAL OPPORTUNITIES						
FPD 10x10 tent provided at event Deadline: May 27	Included & prime spot	Included				

*Race Shirt logo deadline: March 14

**Brochure deadline: March 20

***Logo added the 1st of each month

****Free race registration tickets deadline to submit: June 8

***** Promo giveaway items due June 5



Come Join the Fun!

Senior Luncheons



Dates: February 13, July 22, & October 2
 Time: 11:30am - 1:30pm
 Location: Founders Community Center, 140 Oak St
 Estimated attendance: 100+
Event dates subject to change.

The Frankfort Park District offers 3 senior luncheons throughout the year; a Senior Valentine Lunch in February, a Senior Picnic in July, and a Senior Fall Luncheon in October. The Valentine and Fall luncheon provide live entertainment, while the senior picnic includes bingo. All three luncheons provide a catered meal and dessert.

Sponsorship Benefits	GOLD \$300 (Limit 1)	SILVER \$175 2 MAX PER CO	BRONZE \$75
LOGO PLACEMENT			
*Seasonal brochure	FULFILLED	FULFILLED	
Social media business feature			
Logo on FPD website next to event			
**Social media			
**Event Flyer			
**Eblast to patrons			
DAY OF OPPORTUNITIES			
Opportunity to speak to guests before entertainment/bingo begins	FULFILLED	FULFILLED	
6 ft table & 2 chairs provided by FPD			
Minimum of one raffle / bingo prize required to participate. Opportunity to place promo items on tabletops.			X
Opportunity to volunteer/help and be present at event. This does not include a booth.			X
Recognition at event			X

*Brochure deadlines: Valentine: November 20,
 Picnic: March 20, Fall: July 20



Come Join the Fun!

Back To School Bash



Date: August 13
Time: 6:00 - 8:00pm
Location: Commissioners Park
22108 S. 80th Avenue
Estimated attendance: 500+

Join the Frankfort Park District for the 16th Annual Back to School Bash. The evening will consist of inflatable jumps, games, DJ music, crafts, touch-a-truck, concessions, plus playtime at the Splash Park and our brand new Fort Frankfort Playground. We ask that all kids bring a school supply to donate to families in need.

Rain/weather location: Founders Community Center. Location and date subject to change.

Sponsorship Benefits	GOLD \$350	SILVER \$250	BRONZE \$150	EVENT SUPPORT \$100
LOGO PLACEMENT				
*Seasonal brochure	X			
Social media business feature	X			
Logo on FPD website next to event	X			
**Social media	X	X		
**Event Flyer	X	X		
**Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
6 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Signage with logo displayed during event	X	X	X	
Promotional Giveaways included in goodie bags (Supplied by Business & not required)	X	X	X	X
Recognition at event	X	X	X	X

*Brochure deadline: March 20

**Logo deadline: One month prior to event



Come Join the Fun!

Halloween Bash

Date: October 16

Time: 5:30-8:00pm

Location: Founders Comm Center, 140 Oak Street, Frankfort

Estimated attendance: 300 Registered Kids + parents/adults

Join us for a family-friendly Halloween event. There will be inflatable jumps, DJ dance party, balloon artist, spooky games, hay rides, kid crafts and small pumpkin patch. This event is pre-registration only.

Date & time subject to change.



Sponsorship Benefits	GOLD \$300	SILVER \$200	BRONZE \$100	EVENT SUPPORT \$50
LOGO PLACEMENT				
*Seasonal brochure	X			
Social media business feature	X			
Logo on FPD website next to event	X			
**Social media	X	X		
**Event Flyer	X	X		
**Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
6 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Signage with logo displayed during event	X	X	X	
Recognition at event	X	X	X	
ADDITIONAL BENEFITS				
Promotional Give-a-ways included in goodie bags (Supplied by Business & not required)	X	X	X	X

*Brochure deadline: July 20

** Logo deadline: One month prior to event



Come Join the Fun!

2026 Sponsorship Commitment Form

Sponsor 3+ events at the Gold Level & receive a full page Sponsor Spotlight on our website & social media
Commitments that reach or exceed \$1,400 will receive a business card sized ad in one of our seasonal brochures

Please check the box of the event(s) you are interested in sponsoring:

Earth Day	
☐	Gold \$300
☐	Silver \$200
☐	Bronze \$150
☐	Event Support \$50

Short Run On A Long Day 5K	
☐	Main \$1,000 (Limit 4)
☐	Sleeve \$500 (Limit 2)
☐	Gold \$375
☐	Silver \$275
☐	Bronze \$200
☐	Event Support \$100

Back To School Bash	
☐	Gold \$350
☐	Silver \$250
☐	Bronze \$150
☐	Event Support \$100

Senior Luncheon(s)	
Valentine's Day	
☐	Gold \$300 - FULFILLED
☐	Silver \$175 - FULFILLED
☐	Bronze \$75

Picnic	
☐	Gold \$300 - FULFILLED
☐	Silver \$175 - FULFILLED
☐	Bronze \$75

Fall	
☐	Gold \$300 - FULFILLED
☐	Silver \$175 - FULFILLED
☐	Bronze \$75

Halloween Bash	
☐	Gold \$300
☐	Silver \$200
☐	Bronze \$100
☐	Event Support \$50

Parties In The Park	
June	
☐	Gold \$300
☐	Silver \$200
☐	Bronze \$100
☐	Event Support \$50

July	
☐	Gold \$300
☐	Silver \$200
☐	Bronze \$100
☐	Event Support \$50

August	
☐	Gold \$300
☐	Silver \$200
☐	Bronze \$100
☐	Event Support \$50

Parties in the Park:
Commit to all 3 Silver, save \$100
Commit to all 3 Gold, save \$200

Company Name: _____ Contact: _____

Contact Phone: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

The following forms of payment are accepted: Cash, Check, or Credit Card. If you are paying by check, please check the Enclosed is my check box below. Check the Send Invoice box for everything else. When you're ready to pay, please call the front desk during business hours to pay over the phone or send payment through the mail. Founders Community Center front desk business hours are M-F from 9am-4pm.

☐ Enclosed is my check for \$ _____ ☐ Send Invoice
☐ I would like to make an in-kind donation. My in-kind donation contribution includes: _____

Please return completed form and electronic version of your logo (if applicable to sponsorship level) to
 jsullivan@frankfortparks.org.

Please remit payment to:
 Frankfort Park District
 Attn: Julie Sullivan
 140 Oak Street, Frankfort, IL 60423



Terms and Conditions

- 1) **Sponsorship Purpose:** Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.
- 6) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 7) **Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a \$50 no show fee, unless otherwise agreed upon with the FPD in writing.
- 8) **Logos and Banner Files:**
Submit logos with the following specifications:
 - * Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
 - * Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
 - * If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Julie at jsullivan@frankfortparks.org.
Submit banners with the following specifications:
 - * For banners brought to events by the sponsor, a size of H: 2' x W: 3' or H: 4' x W: 6' is required. The size will depend on the league/event. Please be sure all banners are prepared for the weather as FPD is not responsible for any torn or damaged banners.
- 9) **Certificate of Insurance:** At times, FPD may require a Certificate of Insurance for the Partner naming the Frankfort Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with FPD policy.
- 10) **Indemnification:** The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage, or injury from participation in the event.

Name (Please Print): _____ Date: _____

Signature: _____

Email, Mail, or Fax Form to:

Frankfort Park District, Attn: Julie Sullivan, 140 Oak Street, Frankfort, IL 60423
jsullivan@frankfortparks.org Ph: 815-469-9400 Fx: 815-469-9275 www.frankfortparks.org

Additional Sponsorship Options



Daddy Daughter Dance

This is a special event in January for dads and daughters as they spend the night dancing to their favorite music. Refreshments are served and each little girl goes home with a keepsake to remember their time spent with their dad. This event sells out each year.

Dates: January 30 & January 31

Location: Founders Community Center

Estimated # of attendance: 225 per night / 2 nights

* **Goodie bag sponsor**

* **Pizza sponsor**

* **Dessert sponsor**

Puzzle Mania

This is a jigsaw puzzle tournament. Teams will race against each other to finish the same puzzle. Bring snacks and enjoy an evening working together to solve the puzzle. Prizes will be given to the winning team.

Date: February 27

Location: Founders Community Center

Estimated # of attendance: 18 Teams of 4

* **Snack & beverage sponsor**

* **Puzzle sponsor**

* **Winning team prize sponsor**



Craft Fair (Spring & Holiday)

The Frankfort Park District has two craft shows per year, a Spring Craft Show held in March and the Holiday Craft Show is held in November. We have 65+ vendors/crafters for each event selling a variety of items such as food, jewelry, artwork, clothing, and more.

Dates: Spring, March 7 & Holiday, November 7

Location: Founders Community Center

Estimated number of shoppers: 500+

* **500 Reusable tote sponsor**

(Sponsor provides 500 reusable shopping totes)

Donuts with the Bunny

In late March, we ask the community to join Peter Cottontail for some crafts, holiday games, donuts, egg hunt and a special photo opportunity with the Bunny! Remember to bring your cameras.

Date: March 28

Location: Founders Community Center

Estimated number of attendance: 250

* **Donut sponsor (20 dozen ~~regular-sized donuts~~ ^{FULFILLED})**

* **Goodie bag sponsor (toy, activity books, game)**



Additional Sponsorship Options



Egg Hunt with Peter Cottontail (part of Donuts with Bunny event)

Kids, grab your baskets and enjoy an egg hunt at Founders Community Center! Each time slot will have a designated hunt area with plastic eggs spread all over. Pre-registration is required.

Date: March 28

Location: Founders Community Center

Estimated number of attendance: 150

*** Candy sponsor (2,000 eggs)**

Bowling with Mom

This event is filled with fun and games for moms and their sons. They enjoy an evening of bowling (along with crazy bowling) and dinner. Each child receives a goodie bag while the moms receive a gift to remember their special evening.

Date: May 1

Location: Thunderbowl in Mokena

Estimated number of attendance: 100

*** Dessert sponsor**

*** Goodie bag sponsor**



Family Campout

The Fall Family Campout is held in September and consists of field games, hayrides, ghost stories, a bonfire, and s'mores.

Date: September TBD

Location: Commissioners Park

Estimated number of attendance: 30-40 Families

*** Breakfast items for 150 people * Popcorn for 100 people * Hay bales**

*** Monetary support for s'mores and additional products**

Mother/Child Dance

This is a special evening in September for moms and their children as they spend the night dancing to their favorite music. Refreshments are served. Children will receive a goodie bag. Moms receive a keepsake to remember the time spent with their child.

Date: September TBD

Location: Founders Community Center

Estimated number of attendance: 150

*** Pizza sponsor**

*** Goodie bag sponsor**

*** Dessert sponsor**
FULFILLED



Additional Sponsorship Options

Santa's Photos & Workshop

Santa is making a special appearance at the Founders Community Center. There will be crafts, holiday-themed games and a chance to visit with Santa. Remember to bring your cameras.

Date: December 5

Location: Founders Community Center

Estimated number of attendance: 200

* *Photographer*

* *Cookie decorating sponsor*

* *Santa's gift sponsor*



The Polar Express Storytime Train

ALL ABOARD...The Frankfort Park District invite children and their parents to take this special train ride to the "North Pole". On the way, Santa's elves will be busy making balloon animals while families enjoy listening to the "Polar Express" story. When we reach the "North Pole", we will find Santa Claus and bring him back with us on the train to the Hickory Creek Metra Station. Families can enjoy holiday cookies and music on our way home.

Date: December 6

Location: Hickory Creek Train Station

Estimated number of attendance: 40-60 Families

* *Yoo-Hoo & cookies sponsor*

We strive to provide the very best, fun, family-oriented events, leagues, classes and programs to the Frankfort community and guests from the surrounding areas. Each and every sponsor and donor is vital to our success.

Please visit <http://www.frankfortparks.org/about-us/sponsorship> to see all of our Sponsorship Packets: Special Events and Athletics. This section has additional information on Frankfort Park Donations, Tree Memorial Donations, Bench Memorial Donations, and Operation Playground Foundation.

We are always in need of volunteers for our events. To see a list of current opportunities, please go to <http://frankfortparks.org/special-events> and scroll down to the bottom.

If you have any questions or would like to discuss new ideas or current opportunities in more detail, please contact:

Julie Sullivan, Fundraising & Community Outreach Coordinator,
815-469-9400, jsullivan@frankfortparks.org Thank you!

Scan to view Sponsorship Opportunities



Scan to view Volunteer Opportunities



2026 Sponsorship Commitment Form

Yes, I want to support the Frankfort Park District for the following event(s):

Fairy Tale Ball	
	Goodie bag
	Pizza
	Dessert
Puzzle Mania	
	Snack & beverage
	Puzzle
	Winning team prize
Family Campout	
	Breakfast
	Popcorn
	Hay bales
	Monetary support for s'mores, etc.

Donuts w/the Bunny	
	Donuts - FULFILLED
	Goodie bag
Egg Hunt w/ Peter Cottontail	
	Candy
Bowling with Mom	
	Dessert
	Goodie Bag
Mother/Child Dance	
	Goodie bag
	Pizza
	Dessert - FULFILLED

Craft Fair - Spring	
	Shopping bag
	Breakfast
	Coffee
Craft Fair - Holiday	
	Shopping bag
	Breakfast
	Coffee
Santa's Photos & Workshop	
	Photographer
	Santa's Gift
	Cookie decorating
The Polar Express Storytime Train	
	Yoo-Hoo & cookies

The following forms of payment are accepted: Cash, Check, or Credit Card. If you are paying by check, please check the Enclosed is my check box below. Check the Send Invoice box for everything else. When you're ready to pay, please call the front desk during business hours to pay over the phone or send payment through the mail. Founders Community Center front desk business hours are M-F from 9am-4pm.

☐ Enclosed is my check for \$_____

☐ Send Invoice

☐ I would like to make an in-kind donation. My in-kind donation contribution includes: _____

Company Name: _____ Contact: _____

Contact Phone: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

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Name (Please Print): _____ Date: _____

Signature: _____

Email, Mail, or Fax Form to:

Frankfort Park District, Attn: Julie Sullivan, 140 Oak Street, Frankfort, IL 60423

jsullivan@frankfortparks.org Ph: 815-469-9400 Fx: 815-469-9275 www.frankfortparks.org