

SPONSORSHIP OPPORTUNITIES



FRANKFORT *Park District*



Frankfort Park District ~140 Oak Street, Frankfort, IL 60423
815-469-9400 ~ www.frankfortparks.org



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities and recreational experiences to residents of all ages, interests and abilities. The District serves more than 19,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different Frankfort athletic opportunities including the Commissioners Park Softball Fields, Adult Basketball League, Youth Basketball League, and more. Based on your level of partnership your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find have a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the facility or league you are interested in sponsoring. If you have any questions, please contact Julie Sullivan, Fundraising & Community Outreach Coordinator, at (815) 469-9400.

Sincerely,

Julie Sullivan
Fundraising & Community Outreach Coordinator
jsullivan@frankfortparks.org



**Commissioners Park
Softball Field**



Mens Basketball League



Youth Basketball League

Come Join the Fun!



MISSION STATEMENT

It is the purpose of the Frankfort Park District to design, provide and maintain park facilities, open space and recreation programs in the most functional, attractive and fiscally responsible manner possible, and to meet the needs of its residents by utilizing volunteers through civic and intergovernmental agreements.



IN-KIND DONATIONS

The Frankfort Community Park District has a variety of events and programs that benefit from in-kind donations. These donations help to enhance the quality of programs & events we offer. Please see below for in-kind sponsorship opportunities:

- Food & beverage for participants, volunteers & staff
- Items/baskets for raffles, prizes or giveaways
- Goody bags for participants
- Supplies for programs & events



PLATINUM SPONSORSHIP

The Frankfort Community Park District partners with one local business for platinum sponsorship each year. The Platinum Sponsor receives year round advertising & sponsorship benefits for all special events and programs of their choosing. This annual partnership of \$8,000 or more brings maximum exposure to the platinum sponsor while giving the Park District the opportunity to increase the quality of the programs & events offered to the community.



Come Join the Fun!

Softball Banner

The Commissioners Park softball field is the home of Frankfort Park District's Mens Softball League and Co-rec Softball League, which has leagues that run spring through fall. The softball field is also used for Frankfort Girls Softball and Boys Baseball games, practices, and tournaments.



Location: Commissioners Park softball fields, 22108 S. 80th Ave, Frankfort, IL 60423

Estimated number of softball league participants: 250-350

Estimated number of spectators: 1000+

Sponsorship benefits:

- Banner Sponsorships are a great way to promote your business throughout the Frankfort Community.
- Banners are highly visible and at a lower cost than most advertising.
- Banners will be viewed by all softball and baseball participants and their families.

Sponsorship Outfield Banner (double-sided) - \$500*

- Banners are 4'x6'
- Banners are displayed on the outfield fence at Commissioners Park Softball Field C2 that will be visible to players and spectators as well as traffic on Laraway Road.
- Advertisement will be displayed on the outfield fence throughout the playing season (Spring - Fall).
- Sponsor logo on FPD website (including link to sponsor website).
- Company logo on all marketing materials.
- Sponsor spotlight on Park District social media.

Sponsorship Outfield Banner (single-sided) - \$400*

- Banners are 4'x6'
- Banners are displayed on the outfield fence at Commissioners Park Softball Field C2 that are visible to players and spectators.
- Advertisement will be displayed on the outfield fence throughout the playing season (Spring - Fall).
- Sponsor logo on FPD website (including link to sponsor website).

***Sponsor provides banner or reuses a previous banner - take \$100 off the sponsorship amount.**



Come Join the Fun!

Mens Basketball League

The Mens Basketball League has as many as 10 teams registered each season with up to 100 players. The league is host to participants not only from the Frankfort area, but surrounding communities.

Location: Lincoln Way East High School & Founders Community Center

Estimated number of attendance: 60-100 participants

Estimated number of spectators: 100-200

Sponsorship Benefits	TITLE \$600	GOLD \$300	SILVER \$200	BRONZE \$100
LOGO PLACEMENT				
*Seasonal brochure - business card size ad	X			
Sponsor Spotlight on Social Media	X			
Logo listed on FPD website	w/ link to sponsor website	X		X
2x3 Banner displayed in gym throughout season (supplied by FPD)	X	X		
2x3 Banner displayed in gym throughout season (supplied by business)			X	
All marketing materials—flyer, social media, eblast	X	X		
NAME PLACEMENT				
Recognition on championship plaque	X			
Name listed on FPD website	X		X	
Press release	X	X	X	
Eblast to patrons	X	X	X	
ADDITIONAL RECOGNITION				
Opportunity to have a booth at one game (mutually agreed upon)	X			
Sponsorship plaque given to sponsor for display in your business	X	X	X	

*Brochure deadlines: Summer: March 15, Fall: July 15, Winter-Spring: November 15



Come Join the Fun!

Youth Basketball League

Our Youth Basketball League is for boys and girls in grades 1st-8th. This is a twelve week league consisting of twelve practices and eight games. All Youth Basketball League participants and coaches will receive a league shirt with logo placement on the back of the shirt above the number. Sponsor logo will also be placed on the league giveaway with will be distributed to all participants during the season. All Sponsorship banners will be placed at one or all three of the scorer's tables during league games.

Location: Founders Community Center, Grand Prairie, & Chelsea Intermediate School

Estimated number of players and coaches: 200-300

Estimated number of Spectators: 500-800

Sponsorship Benefits	TITLE \$1250 (Limit 1)	GOLD \$850	SILVER \$650	BRONZE \$400
LOGO PLACEMENT				
*Seasonal brochure	X			
Logo listed on all league jerseys	X			
Logo on league give-a-way Ex: water bottle	X			
Logo listed on FPD website	w/ link to sponsor website	w/ link to sponsor website	X	
2x3 Banner displayed in gym throughout season (supplied by FPD)	3 banners	2 banners	1 banner	
Sponsor Spotlight on Social Media	X	X		
All marketing materials—flyer, social media, eblast	X	X		
NAME PLACEMENT				
Recognition on championship plaque	X			
Name listed on FPD website	X	X	X	X
Press release	X	X	X	
Eblast to patrons	X	X	X	X
ADDITIONAL RECOGNITION				
Opportunity to have a booth at one game (mutually agreed upon)	X			
Sponsorship plaque given to sponsor for display in your business	X	X	X	X

*Brochure deadline: July 15



Come Join the Fun!

Indoor Flag Football League

The Indoor Flag Football League is for boys & girls 1st–8th grade. This is a ten week league consisting of ten practices and eight games. All Flag Football League participants will receive a league jersey with logo placement on the back. Title sponsor logo will also be placed on the league give-a-way, which will be distributed to all participants during the season.

Location: ROMA Sports Club, 9115 Roma Ct, Frankfort

Estimated number of players and coaches: 150-200

Estimated number of Spectators: 400-500

Sponsorship Benefits	TITLE \$1250 (Limit 1)	GOLD \$850	SILVER \$650	BRONZE \$400
LOGO PLACEMENT				
*Seasonal brochure	X			
Logo listed on all league jerseys	X			
Logo on league give-a-way Ex: Water bottle	X			
Logo listed on FPD website	w/ link to sponsor website	w/ link to sponsor website	X	
All marketing materials—flyer, social media, eblast	X	X		
Sponsor Spotlight on Social Media	X	X		
NAME PLACEMENT				
Recognition on championship plaque	X			
Name listed on FPD website	X	X	X	X
Press release	X	X	X	
Eblast to patrons	X	X	X	X
ADDITIONAL RECOGNITION				
Opportunity to have a booth at one game (mutually agreed upon)	X			
Sponsorship plaque given to sponsor for display in your business	X	X	X	X

*Brochure deadlines: Summer: March 15, Fall: July 15



Come Join the Fun!

Sponsorship Commitment Form

Please check the box of the event(s) you are interested in sponsoring:

Softball Banner	
<input type="checkbox"/>	Single-sided banner \$400*
<input type="checkbox"/>	Double-sided banner \$500*
<input type="checkbox"/>	*Provide or reuse banner - \$100 taken off the sponsorship amount

Men's Basketball League	
<input type="checkbox"/>	Title \$600
<input type="checkbox"/>	Gold \$300
<input type="checkbox"/>	Silver \$200
<input type="checkbox"/>	Bronze \$100

Youth Basketball League	
<input type="checkbox"/>	Title \$1250
<input type="checkbox"/>	Gold \$850
<input type="checkbox"/>	Silver \$650
<input type="checkbox"/>	Bronze \$400

Indoor Flag Football League	
<input type="checkbox"/>	Title \$1250
<input type="checkbox"/>	Gold \$850
<input type="checkbox"/>	Silver \$650
<input type="checkbox"/>	Bronze \$400

Company Name: _____

Contact: _____

Contact Phone: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Please circle payment type:

Check

Credit Card

In-Kind Donation

Account Number - must complete when using Visa, MasterCard, or American Express	
Account Number _____	Charge Amount _____
Cardholder Name _____	Expiration Date _____
Authorized Signature _____	Security Code _____
Must have signature to be processed	

Enclosed is my check for \$ _____ Send Invoice

I would like to make an in-kind donation. My in-kind donation contribution includes:

Please return completed form and electronic version of your logo (if applicable to sponsorship level) to jsullivan@frankfortparks.org.

Please remit payment to:
 Frankfort Park District, Attn: Julie Sullivan
 140 Oak Street, Frankfort, IL 60423

Thank you!

Terms and Conditions

- 1) **Sponsorship Purpose:** Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.
- 6) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 7) **Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a \$50 no show fee, unless otherwise agreed upon with the FPD in writing.
- 8) **Logos and Banner Files:**
Submit logos with the following specifications:
 - * Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
 - * Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
 - * If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Maurice at msullivan@frankfortparks.org.Submit banners with the following specifications:
 - * For banners brought to events by the sponsor, a size of H: 2' x W: 3' or H: 4' x W: 6' is required. The size will depend on the league/event. Please be sure all banners are prepared for the weather as FPD is not responsible for any torn or damaged banners.
- 9) **Certificate of Insurance:** At times, FPD may require a Certificate of Insurance for the Partner naming the Frankfort Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with FPD policy.
- 10) **Indemnification:** The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage, or injury from participation in the event.

Name (Please Print): _____ Date: _____

Signature: _____

Email, Mail, or Fax Form to:

Frankfort Park District, Attn: Julie Sullivan, 140 Oak Street, Frankfort, IL 60423

jsullivan@frankfortparks.org Ph: 815-469-9400 Fx: 815-469-9275 www.frankfortparks.org