SPONSORSHIP OPPORTUNITIES

FRANKFORT
Park District

Frankfort Park District ~140 Oak Street, Frankfort, IL 60423
815-469-9400 ~ www.frankfortparks.org

FRANKFORT
Park District

Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities, and recreational experiences to residents of all ages, interests, and abilities. The District serves more than 19,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different special event opportunities including the Earth Day Celebration, Parties in the Park, Short Run on a Long Day, 4th of July Celebration, Back to School Bash, Thriller at Main Park, Senior Luncheons and more. Based on your level of partnership, your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find has a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the events you are interested in sponsoring. If you have any questions, please contact Julie Sullivan, Fundraising & Community Outreach Coordinator at (815) 469-9400. Thank you.

Sincerely,

Julie Sullivan
Fundraising & Community Outreach Coordinator
jsullivan@frankfortparks.org

Earth Day Celebration

Short Run on a Long Day

4th of July Celebration

Parties in the Park

Come Join the Fun!

FRANKFORT
Park District

MISSION STATEMENT
It is the purpose of the Frankfort Park District to design, provide and maintain park facilities, open space and recreation programs in the most functional, attractive and fiscally responsible manner possible, and to meet the needs of its residents by utilizing volunteers through civic and intergovernmental agreements.

IN-KIND DONATIONS
The Frankfort Community Park District has a variety of events and programs that benefit from in-kind donations. These donations help to enhance the quality of programs & events we offer. Please see below for in-kind sponsorship opportunities:

- Food & beverage for participants, volunteers & staff
- Items/baskets for raffles, prizes or giveaways
- Goody bags for participants
- Supplies for programs & events

PLATINUM SPONSORSHIP
The Frankfort Community Park District partners with one local business for platinum sponsorship each year. The Platinum Sponsor receives year round advertising & sponsorship benefits for all special events and programs of their choosing. This annual partnership of $8,000 or more brings maximum exposure to the platinum sponsor while giving the Park District the opportunity to increase the quality of the programs & events offered to the community.

Come Join the Fun!

Celebrating Earth Day!

Date: April 23
Time: 12:00-2:00pm
Location: Main Park, 400 W. Nebraska Street
Estimated attendance: 200-300

Earth Day is packed with family fun! Families will enjoy learning activities for children, crafts, giveaways, hot dogs, chips, recycling opportunities and more! Each family receives a tree sapling to plant and helps make a difference.

Rain/weather location: Founders Community Center

Sponsorship Benefits	PRESENTING $500 (Limit 1)	GOLD $375	SILVER $250	BRONZE $100	EVENT SUPPORT $75
LOGO PLACEMENT					
*Seasonal brochure	X				
Logo & link to website	X				
Social media spotlight	X				
Social media	X	X			
Flyer	X	X			
NAME PLACEMENT					
Press release	X	X	X		
Eblast to patrons	X	X	X		
DAY OF OPPORTUNITIES					
8 ft table space & 2 chairs provided by FPD Must provide eco-friendly game/activity for kids	X	X	X		
Sign displayed (supplied by FPD)	X	X			
Marketing/literature displayed at entrance	X	X	X	X	
Recognition at event	X	X	X	X	X

*Brochure deadline: November 29

Come Join the Fun!

Parties In The Park!

Dates: June 13, July 18, & August 8
Times: June & July 6:00-7:30pm, August 1:30-3:00pm
Locations: June: Brookmeadow Park, July: Sandalwood Park, August: Timbers Edge Park
Estimated attendance: 200-300

Join the Frankfort Park District as we celebrate summer with three parties in the park in June, July, and August. Each Party in the Park will have games, activities, a DJ Dance Party and much more fun!

Sponsorship Benefits	GOLD $300	SILVER $200	BRONZE $100	EVENT SUPPORT $50
LOGO PLACEMENT				
*Summer brochure	X			
Logo & link to website	X			
Social media spotlight	X			
Social media	X			
Flyer	X	X		
NAME PLACEMENT				
Press release	X	X		
Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
8 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Sign displayed (supplied by FPD)	X	X		
Marketing/literature displayed at entrance	X	X	X	
Recognition at event	X	X	X	X

*Brochure deadlines: March 15

Come Join the Fun!

Short Run On A Long Day 5K

Date: June 22
Time: 7:00pm
Location: Main Park, 400 W. Nebraska Street
Estimated attendance: 400+ runners and their families

Join the Frankfort Park District for the 22nd Annual Short Run on a Long Day 5K Run/Walk. The course is a 5k/3.1 mile U.S. Track & Field Certified route that takes you through the beautifully scenic Old Plank Trail and through the streets of Historic Frankfort. The evening of the race, there will be DJ entertainment and refreshments. This event is rain or shine.

Sponsorship Benefits	MAIN $1,000 (Limit 2)	PRESENTING $375	GOLD $275	SILVER $200	BRONZE $150	EVENT SUPPORT $100
LOGO PLACEMENT						
*Logo on the back of race shirts	X					
*Seasonal brochure	X	X				
Logo & link to website	X	X				
Social media spotlight	X					
Recognition on RunSignUp.com Registration	X	X	X			
Recognition on Tri-fold Registration Form	X	X	X			
Recognition on Postcards	X	X	X			
Social media	X	X	X	X		
Flyer	X	X	X	X		
NAME PLACEMENT						
Press release	X	X	X	X		
Eblast to patrons	X	X	X	X		
DAY OF OPPORTUNITIES						
8 ft table & 2 chairs provided by FPD	X	X	X	X		
Sign displayed (supplied by FPD)	X	X	X	X		
Recognition at event	X	X	X	X	X	
ADDITIONAL BENEFITS						
Free Race Registration Tickets	3 Tickets	2 Tickets				
Promotional Give-a-ways included in Race Packets (Supplied by Business)	X	X	X	X	X	X
ADDITIONAL OPPORTUNITIES						
FPD 10x10 tent provided at event Deadline: May 27	Included & prime spot	Included	$50	$50		
Bring your own 10x10 tent	Included	Included	$25	$25		

*Race Shirt logo deadline: March 15
*Brochure deadline: March 15

Come Join the Fun!

4th of July Celebration

Date: July 4
Time: 5:00-9:00pm
Location: Main Park, 400 W. Nebraska Street
Estimated attendance: 2,000+

This is an evening filled with outdoor fun for the entire family! The event consists of carnival games, inflatables, children's entertainment, a DJ, balloon artist, face painting, food vendors, and a live band. There will be a fireworks display set to music at dusk so grab a picnic blanket and come join the fun!

Sponsorship Benefits	PRESENTING $750 (Limit 1)	GOLD $550	SILVER $400	BRONZE $250	EVENT SUPPORT $100
LOGO PLACEMENT					
*Seasonal brochure	X				
Logo & link to website	X	X			
Social media spotlight	X				
Social media	X	X			
Flyer	X	X			
NAME PLACEMENT					
Press release	X	X	X		
Eblast to patrons	X	X	X	X	
DAY OF OPPORTUNITIES					
Opportunity to introduce band	X				
10x10 tented booth space Includes 8 ft table & 2 chairs (Supplied by FPD)	X	X			
Sign displayed (supplied by FPD)	X	X	X	X	
Recognition at event	X	X	X	X	X

*Brochure deadline: March 15

Come Join the Fun!

Senior Luncheons

Dates: February 11, July 27, & October 7
Time: 12:00-2:00pm
Location: Founders Community Center
140 Oak Street
Estimated attendance: 50+

The Frankfort Park District offers 3 senior luncheons throughout the year; a Senior Valentine Lunch in February, a Senior Picnic in July, and a Senior Fall Luncheon in October. The Valentine and Fall luncheon provide live entertainment, while the senior picnic includes bingo and line dancing. All three luncheons provide a catered meal and dessert.

Sponsorship Benefits	GOLD $275 (Limit 1)	SILVER $150	BRONZE $100	EVENT SUPPORT $50
LOGO PLACEMENT				
*Seasonal brochure	X			
Logo & link to website	X			
Social media spotlight	X			
Social media	X	X		
Flyer	X	X		
NAME PLACEMENT				
Press release	X	X		
Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
Opportunity to speak to guests before entertainment/ bingo begins	X			
8 ft table & 2 chairs provided by FPD	X	X		
Marketing/literature displayed at entrance	X	X	X	
Recognition at event	X	X	X	X

FULFILLED

*Brochure deadlines: Valentine: November 29, Picnic: March 15, Fall: July 15

Come Join the Fun!

Back To School Bash

Date: August 19
Time: 6:00-8:00pm
Location: Commissioners Park
22108 S. 80th Avenue
Estimated attendance: 300+

Join the Frankfort Park District for the 12th Annual Back to School Bash. The evening will consist of field and carnival games, music, craft area, touch-a-truck, concessions, plus playtime at Fort Frankfort and the newly renovated Splash Park. We ask that all kids bring a school supply to donate to families in need.

Sponsorship Benefits	GOLD $300	SILVER $225	BRONZE $150	EVENT SUPPORT $75
LOGO PLACEMENT				
*Seasonal brochure	X			
Logo & link to website	X			
Social media spotlight	X			
Social media	X	X		
Flyer	X	X		
NAME PLACEMENT				
Press release	X	X		
Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
8 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Sign displayed (supplied by FPD)	X	X	X	
Marketing/literature displayed at entrance	X	X	X	X
Recognition at event	X	X	X	X

*Brochure deadline: March 15

Come Join the Fun!

Thriller at Main Park

Date: October 14
Time: 6:00-8:00pm
Location: Main Park, 400 Nebraska Street
Estimated attendance: 200 Kids plus adults

Happy Halloween! Join us at Main Park for a family friendly Halloween event. There will be a DJ dance party, balloon artist, spooky games, hay rides, haunted path, thriller dance contest, kid crafts and small pumpkin patch. This event is pre-registration only.
Rain/weather location: Founders Community Center

Sponsorship Benefits	GOLD $450	SILVER $325	BRONZE $225	EVENT SUPPORT $100
LOGO PLACEMENT				
*Seasonal brochure	X			
Logo & link to website	X			
Social media spotlight	X			
Social media	X	X		
Flyer	X	X		
NAME PLACEMENT				
Press release	X	X		
Eblast to patrons	X	X		
DAY OF OPPORTUNITIES				
8 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Sign displayed (supplied by FPD)	X	X	X	
Recognition at event	X	X	X	X
ADDITIONAL BENEFITS				
Promotional Give-a-ways included in goodie bags (Supplied by Business)	X	X	X	X

*Brochure deadline: July 15

Come Join the Fun!

Sponsorship Commitment Form

Please check the box of the event(s) you are interested in sponsoring:

Earth Day	
☐	Presenting $500
☐	Gold $375
☐	Silver $250
☐	Bronze $100
☐	Event Support $75

Short Run On A Long Day 5K	
☐	Main $1,000 (Limit 2)
☐	Presenting $375
☐	Gold $275
☐	Silver $200
☐	Bronze $150
☐	Event Support $100
Additional Opportunities	
☐	BYO Tent $25
☐	FPD Tent $50

Back To School Bash	
☐	Gold $300
☐	Silver $225
☐	Bronze $150
☐	Event Support $75

Senior Luncheon(s)	
Valentine's Day	
	Gold—FULFILLED
☐	Silver $150
☐	Bronze $100
☐	Event Support $50
Picnic	
	Gold—FULFILLED
☐	Silver $150
☐	Bronze $100
☐	Event Support $50
Fall	
	Gold—FULFILLED
☐	Silver $150
☐	Bronze $100
☐	Event Support $50

4th of July Celebration	
☐	Presenting $750 (Limit 1)
☐	Gold $550
☐	Silver $400
☐	Bronze $250
☐	Event Support $100

Parties In The Park	
June	
☐	Gold $300
☐	Silver $200
☐	Bronze $100
☐	Event Support $50
July	
☐	Gold $300
☐	Silver $200
☐	Bronze $100
☐	Event Support $50
August	
☐	Gold $300
☐	Silver $200
☐	Bronze $100
☐	Event Support $50

Thriller at Main Park	
☐	Gold $450
☐	Silver $325
☐	Bronze $225
☐	Event Support $100

Company Name:_____Contact:_____

Contact Phone: _____Contact Email:_____

Address: _____

City: _____State: _____Zip:_____

Company Website: _____

☐ Enclosed is my check for $_____ ☐ Send Invoice

☐ I would like to make an in-kind donation. My in-kind donation contribution includes:

_____

_____

Please return completed form and electronic version of your logo (if applicable to sponsorship level) to jsullivan@frankfortparks.org.

Please remit payment to:
Frankfort Park District, Attn: Julie Sullivan
140 Oak Street, Frankfort, IL 60423

Terms and Conditions

1) **Sponsorship Purpose**: Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.

2) **First-come, first-served**: Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.

3) **Conflict of Interest**: FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an
organization, agency, business, or individual.

4) **Rescheduling**: As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project
at its discretion.

5) **Refunds & Cancellations**: In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.

6) **Payment & Invoice Terms**: Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a $25 late fee and may result in agreement termination.

7) **Event Day**: Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a $50 no show fee, unless otherwise agreed upon with the FPD in writing.

8) **Logos and Banner Files**:
Submit logos with the following specifications:

   * Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
   * Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
   * If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Julie at jsullivan@frankfortparks.org.

   Submit banners with the following specifications:

   * For banners brought to events by the sponsor, a size of H: 2' x W: 3' or H: 4' x W: 6' is required. The size will depend on the league/event. Please be sure all banners are prepared for the weather as FPD is not responsible for any torn or damaged banners.

9) **Certificate of Insurance**: At times, FPD may require a Certificate of Insurance for the Partner naming the Frankfort Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with FPD policy.

10) **Indemnification**: The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases

Name (Please Print): _____ Date: _____

Signature: _____

Email, Mail, or Fax Form to:
Frankfort Park District, Attn: Julie Sullivan, 140 Oak Street, Frankfort, IL 60423
jsullivan@frankfortparks.org Ph: 815-469-9400 Fx: 815-469-9275 www.frankfortparks.org