

Short Run On A Long Day 5K



Date: Thursday, July 29

Time: 7:00 pm

Location: Main Park, 400 W. Nebraska Street

Estimated attendance: 500+ runners and their families

Join the Frankfort Park District for the annual Short Run on a Long Day 5K Run/Walk. The course is a 5k/3.1 mile U.S. Track & Field Certified route that takes you through the beautifully scenic Old Plank Trail and through the streets of Historic Frankfort. The evening of the race, there will be DJ entertainment, refreshments, etc. This event is rain or shine.

Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.

Sponsorship Benefits	MAIN \$1,000 (Limit 2)	PRESENTING \$375	GOLD \$275	SILVER \$200	BRONZE \$150	EVENT SUPPORT \$100
LOGO PLACEMENT						
Logo on back of race shirts	X					
Logo & link to website	X					
Recognition on Registration Software	X	X				
Recognition on Tri-fold Registration Form	X	X	X			
Recognition on Postcards	X	X	X			
Social media	X	X	X			
Flyer	X	X	X	X		
NAME PLACEMENT						
Press release	X	X	X	X		
Eblast to patrons	X	X	X	X		
DAY OF OPPORTUNITIES						
8 ft table & 2 chairs provided by FPD	X	X	X	X		
Sign displayed (supplied by FPD)	X	X	X	X		
Recognition at event	X	X	X	X	X	
ADDITIONAL BENEFITS						
Free Race Registration Tickets	5 Tickets	2 Tickets	1 Ticket			
Promotional Give-a-ways included in Race Packets (Supplied by Business)	X	X	X	X	X	X
ADDITIONAL OPPORTUNITIES						
FPD 10x10 tent provided at event Deadline: 2 weeks before event	Included & prime spot	Included	\$50	\$50		
Bring your own 10x10 tent	Included	Included	\$25	\$25		

Come Join the Fun!

Sponsorship Commitment Form

Please check the box of the event you are interested in sponsoring:

Short Run On A Long Day 5K	
<input type="checkbox"/>	Main \$1,000 (Limit 2)
<input type="checkbox"/>	Presenting \$375
<input type="checkbox"/>	Gold \$275
<input type="checkbox"/>	Silver \$200
<input type="checkbox"/>	Bronze \$150
<input type="checkbox"/>	Event Support \$100
Additional Opportunities	
<input type="checkbox"/>	BYO Tent \$25
<input type="checkbox"/>	FPD Tent \$50

Company Name: _____ Contact: _____

Contact Phone: _____ Contact Email: _____

Address: _____ City: _____

State: _____ Zip: _____ Company Website: _____

Day of event contact information:

Company Representative: _____

Contact Phone: _____ Contact Email: _____

Enclosed is my check for \$ _____ Send Invoice

I would like to make an in-kind donation. My in-kind donation contribution includes:

Please return completed form and electronic version of your logo
(if applicable to sponsorship level) to cdebella@frankfortparks.org.

Please remit payment to:
Frankfort Park District, Attn: Cali DeBella
140 Oak Street, Frankfort, IL 60423

*Thank
you!*

Terms and Conditions

- 1) **Sponsorship Purpose:** Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.
- 6) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 7) **Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a \$50 no show fee, unless otherwise agreed upon with the FPD in writing.
- 8) **Logos and Banner Files:**
Submit logos with the following specifications:
 - * Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
 - * Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
 - * If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Cali at cdebella@frankfortparks.org.
Submit banners with the following specifications:
 - * For banners brought to events by the sponsor, a size of H: 2' x W: 3' or H: 4' x W: 6' is required. The size will depend on the league/event. Please be sure all banners are prepared for the weather as FPD is not responsible for any torn or damaged banners.
- 9) **Certificate of Insurance:** At times, FPD may require a Certificate of Insurance for the Partner naming the Frankfort Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with FPD policy.
- 10) **Indemnification:** The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage, or injury from participation in the event.

Name (Please Print): _____

Signature: _____ Date: _____

Email, Mail, or Fax Form to:

Frankfort Park District, Attn: Cali DeBella 140 Oak Street, Frankfort, IL 60423

cdebella@frankfortparks.org Ph: 815-469-9400 Fx: 815-469-9275 www.frankfortparks.org