

# SPONSORSHIP OPPORTUNITIES



## FRANKFORT *Park District*



Frankfort Park District ~140 Oak Street, Frankfort, IL 60423  
815-469-9400 ~ [www.frankfortparks.org](http://www.frankfortparks.org)



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities, and recreational experiences to residents of all ages, interests, and abilities. The District serves more than 19,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different special event opportunities including the Earth Day Celebration, Parties in the Park, Short Run on a Long Day, 4<sup>th</sup> of July Celebration, Back to School Bash, Thriller At Main Park, Senior Luncheons and more. Based on your level of partnership, your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find has a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the Spring sponsorship opportunities and complete the commitment form for the event you are interested in sponsoring. If you have any questions, please contact Cali DeBella, Recreation Supervisor at (815) 469-9400. Thank you.

Sincerely,

Cali DeBella  
Recreation Supervisor  
cdebella@frankfortparks.org



**Earth Day Celebration**



**Short Run on a Long Day**



**4th of July Celebration**



**Parties in the Park**

*Come Join the Fun!*

# Senior Luncheons

Dates: February 9, July 28, & October 5

Time: 12:00-2:00 pm

Location: Founders Community Center, 140 Oak Street

Estimated attendance: 20 - 50



The Frankfort Park District offers 3 senior luncheons throughout the year; a Valentine Lunch in February, a Picnic in July, and a Fall Luncheon in October. The Valentine and Fall luncheon provide live entertainment, while the senior picnic includes bingo and backyard style games. All three luncheons provide a catered meal and dessert.

*Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.*

Sponsorship Benefits	GOLD \$275	SILVER \$150	BRONZE \$100	EVENT SUPPORT
<b>LOGO PLACEMENT</b>				
*Seasonal Brochure / Business Card Size Ad	<b>FULLY FUNDED</b>			
Logo & link to website				
Social media along with Sponsor Spotlight			X	
Flyer, Posters		X	X	
<b>NAME PLACEMENT</b>				
Press release, E-Newsletters, Tri-Folds		X		
Registration Materials		X		
<b>DAY OF OPPORTUNITIES</b>				
Opportunity to speak to guests before entertainment/bingo begins (10 minutes)	X			
8 ft table & 2 chairs provided by FPD	X	X		
Marketing/literature displayed at entrance	X	X	X	
Recognition at event	X	X	X	X

\*Brochure deadlines: Valentine: November 15, Picnic: March 15, Fall: July 15



*Come Join the Fun!*

# Celebrating Earth Day!

Date: April 24

Time: 12:30-2:30 pm

Location: Main Park, 400 W. Nebraska Street

Estimated attendance: 200-300

Earth Day is packed with family fun! Families will enjoy learning activities for children, crafts, giveaways, hot dogs, chips, paper shredding drop-off and more! Each family receives a tree sapling to plant and helps make a difference.

**Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.**



Sponsorship Benefits	PRESENTING \$400	GOLD \$300	SILVER \$200	BRONZE \$100	EVENT SUPPORT
<b>LOGO PLACEMENT</b>					
* Seasonal Brochure / Business Card Size Ad	X				
Logo & link to website	X				
Social Media along with Sponsor Spotlight	X	X			
Flyer, Posters, Social Media Advertisements	X	X			
<b>NAME PLACEMENT</b>					
Press release, E-Newsletters	X	X	X		
Registration Materials, Banner	X	X	X		
<b>DAY OF OPPORTUNITIES</b>					
8 ft table space & 2 chairs provided by FPD Must provide eco-friendly game/activity	X	X	X		
Signs displayed (supplied by FPD)	X	X			
Marketing/literature displayed at entrance	X	X	X	X	
Recognition at event	X	X	X	X	X

**\*Brochure deadline: February 1**



**Come Join the Fun!**

# Parties In The Park

Dates: June 14, July 12, & August 9 (Locations: TBD )  
 Times: June & July 6:00-7:30 pm, August 1:30-3:00 pm  
 Estimated attendance: 200-300

Join the Frankfort Park District as we celebrate summer with three parties in the park in June, July, and August. Each Party in the Park will have games, activities, a DJ Dance Party, Giant Inflatable, and much more fun!

**Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.**



Sponsorship Benefits	GOLD \$300	SILVER \$200	BRONZE \$100	EVENT SUPPORT \$50
<b>LOGO PLACEMENT</b>				
*Seasonal brochure	X			
Logo & link to website	X			
Social media along with Sponsor Spotlight	X			
Flyer, Posters	X	X		
<b>NAME PLACEMENT</b>				
Press release	X	X		
Eblast to patrons	X	X		
<b>DAY OF OPPORTUNITIES</b>				
8 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Sign displayed (supplied by FPD)	X	X		
Marketing/literature displayed at entrance	X	X	X	
Recognition at event	X	X	X	X

\*Brochure deadlines: March 15



**Come Join the Fun!**

# Short Run On A Long Day 5K



Date: June 16  
 Time: 7:00 pm  
 Location: Main Park, 400 W. Nebraska Street  
 Estimated attendance: 500+ runners and their families

Join the Frankfort Park District for the 21st Annual Short Run on a Long Day 5K Run/Walk. The course is a 5k/3.1 mile U.S. Track & Field Certified route that takes you through the beautifully scenic Old Plank Trail and through the streets of Historic Frankfort. The evening of the race, there will be DJ entertainment, an inflatable for kids, refreshments, etc. This event is rain or shine.

**Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.**

Sponsorship Benefits	MAIN \$1,000 (Limit 2)	PRESENTING \$375	GOLD \$275	SILVER \$200	BRONZE \$150	EVENT SUPPORT \$100
<b>LOGO PLACEMENT</b>						
Logo on back of race shirts	X					
*Seasonal brochure	X	X				
Logo & link to website	X	X				
Recognition on SignMeUp.com	X	X	X			
Recognition on Tri-fold Registration	X	X	X			
Recognition on Postcards	X	X	X			
Social media	X	X	X			
Flyer	X	X	X	X		
<b>NAME PLACEMENT</b>						
Press release	X	X	X	X		
Eblast to patrons	X	X	X	X		
<b>DAY OF OPPORTUNITIES</b>						
8 ft table & 2 chairs provided by FPD	X	X	X	X		
Sign displayed (supplied by FPD)	X	X	X	X		
Recognition at event	X	X	X	X	X	
<b>ADDITIONAL BENEFITS</b>						
Free Race Registration Tickets	5 Tickets	3 Tickets	2 Tickets			
Promotional Give-a-ways included in	X	X	X	X	X	X
<b>ADDITIONAL OPPORTUNITIES</b>						
FPD 10x10 tent provided at event Deadline: May 27	Included & prime spot	Included	\$50	\$50		
Bring your own 10x10 tent	Included	Included	\$25	\$25		

\*Brochure deadline: March 15

## Come Join the Fun!

# 4th of July Celebration

Date: July 4

Time: 7:00-9:00 pm

Location: Main Park, 400 W. Nebraska Street

Estimated attendance: 2,000+

Spend the evening with family & friends celebrating the 4th of July at Main Park! Grab a picnic blanket and listen to a live band while enjoying a fireworks presentation at dusk.

**Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.**



Sponsorship Benefits	GOLD \$550	SILVER \$400	BRONZE \$250	EVENT SUPPORT \$100
<b>LOGO PLACEMENT</b>				
*Seasonal Brochure / Business Card Size Ad	X			
Logo & link to website	X			
Social media along with Sponsor Spotlight	X	X		
Flyer, Posters	X	X		
<b>NAME PLACEMENT</b>				
Press release	X	X		
Eblast to patrons	X	X	X	
<b>DAY OF OPPORTUNITIES</b>				
Banner displayed (supplied by FPD)	X	X	X	
Recognition at event	X	X	X	X

\*Brochure deadline: March 15



*Come Join the Fun!*

# Back To School Bash



Date: August 13  
 Time: 6:00-8:00 pm  
 Location: Commissioners Park, 22108 S. 80th Ave.  
 Estimated attendance: 300+

Join the Frankfort Park District for the 12th Annual Back to School Bash. The evening will consist of field and carnival games, music, craft area, giant inflatable, touch-a-truck, concessions, plus playtime at Fort Frankfort and in the Splash Park. We ask that all kids bring a school supply to donate to families in need.

***Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.***

Sponsorship Benefits	GOLD \$300	SILVER \$225	BRONZE \$150	EVENT SUPPORT
<b>LOGO PLACEMENT</b>				
*Seasonal Brochure	X			
Logo & Link to Business Website	X			
Logo on Park District website, Reach Media	X	X		
Flyers, Posters, Social Media Advertisements	X	X		
<b>NAME PLACEMENT</b>				
Press release	X	X		
Eblast to patrons	X	X		
<b>DAY OF OPPORTUNITIES</b>				
8 ft table & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Sign displayed (supplied by FPD)	X	X	X	
Marketing literature/promotional give-a-way for	X	X	X	X
Recognition at event	X	X	X	X

\*Brochure deadline: March 15



## Come Join the Fun!

# Thriller At Main Park

Date: October 15

Time: 4:30 - 8:00 pm (4:30 - 6:00 pm & 6:30 - 8:00 pm)

Location: Main Park - 400 Nebraska Street

Estimated attendance: 200 Kids plus adults

Happy Halloween! Join us at Main Park for a family friendly, social distancing Halloween event. There will be a DJ dance party, balloon artist, spooky games, hay rides, haunted path, thriller dance contest, kid crafts and small pumpkin patch. This event is pre-registration only and will accept 100 children per time slot.

**Please note: due to the nature of the COVID pandemic, event details are subject to change. Sponsors will be notified of any changes.**



Sponsorship Benefits	GOLD \$375	SILVER \$300	BRONZE \$225	EVENT SUPPORT \$100
<b>LOGO PLACEMENT</b>				
*Seasonal Brochure	X			
Logo & Link to Business Website	X			
Logo on Park District website, Reach Media	X	X		
Flyers, Posters, Social Media Advertisements	X	X		
<b>NAME PLACEMENT</b>				
Press releases, E-Newletters, School Newsletters	X	X	X	
Registration Materials, Banner	X	X	X	
<b>DAY OF OPPORTUNITIES</b>				
8 ft table space & 2 chairs provided by FPD Must provide game/activity for kids	X	X		
Signs displayed (supplied by FPD)	X	X	X	
Recognition at event	X	X	X	X
<b>ADDITIONAL BENEFITS</b>				
Promotional Give-a-ways included in goodie bags	X	X	X	X

\*Brochure Deadline: July 15



**Come Join the Fun!**

# Sponsorship Commitment Form

Please check the box of the event(s) you are interested in sponsoring:

Earth Day	
	Presenting \$400
	Gold \$300
	Silver \$200
	Bronze \$100
	Event Support \$50

Short Run On A Long Day 5K	
	Main \$1,000 (Limit 2)
	Presenting \$375
	Gold \$275
	Silver \$200
	Bronze \$150
	Event Support \$100
Additional Opportunities	
	BYO Tent \$25
	FPD Tent \$50

Back To School Bash	
	Gold \$300
	Silver \$225
	Bronze \$150
	Event Support \$75

Senior Luncheon(s)	
Valentine's Day	
	Gold \$275 (Limit 1)
	Silver \$150
	Bronze \$100
	Event Support \$50
Picnic	
	Gold \$275 (Limit 1)
	Silver \$150
	Bronze \$100
	Event Support \$50
Fall	
	Gold \$275 (Limit 1)
	Silver \$150
	Bronze \$100
	Event Support \$50

4th of July Celebration	
	Gold \$550
	Silver \$400
	Bronze \$250
	Event Support \$100

Parties In The Park	
June	
	Gold \$300
	Silver \$200
	Bronze \$100
	Event Support \$50
July	
	Gold \$300
	Silver \$200
	Bronze \$100
	Event Support \$50
August	
	Gold \$300
	Silver \$200
	Bronze \$100
	Event Support \$50

Thriller at Main Park	
	Gold \$375
	Silver \$300
	Bronze \$225
	Event Support \$100

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Company Website: \_\_\_\_\_

**Day of event contact information:**

Company Representative: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

- Enclosed is my check for \$ \_\_\_\_\_  Send Invoice  
 I would like to make an in-kind donation. My in-kind donation contribution includes:

\_\_\_\_\_

\_\_\_\_\_

Please return completed form and electronic version of your logo (if applicable to sponsorship level) to [cdebella@frankfortparks.org](mailto:cdebella@frankfortparks.org).

**Please remit payment to:**  
 Frankfort Park District, Attn: Cali DeBella  
 140 Oak Street, Frankfort, IL 60423

*Thank you!*

# Terms and Conditions

- 1) **Sponsorship Purpose:** Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No refunds will be given.
- 6) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 7) **Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a \$50 no show fee, unless otherwise agreed upon with the FPD in writing.
- 8) **Logos and Banner Files:**  
Submit logos with the following specifications:
  - \* Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
  - \* Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
  - \* If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Cali at [cdebella@frankfortparks.org](mailto:cdebella@frankfortparks.org).  
Submit banners with the following specifications:
  - \* For banners brought to events by the sponsor, a size of H: 2' x W: 3' or H: 4' x W: 6' is required. The size will depend on the league/event. Please be sure all banners are prepared for the weather as FPD is not responsible for any torn or damaged banners.
- 9) **Certificate of Insurance:** At times, FPD may require a Certificate of Insurance for the Partner naming the Frankfort Park District as additional insured. The certificate must be endorsed and coverage must be adequate to be consistent with FPD policy.
- 10) **Indemnification:** The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage, or injury from participation in the event.

Name (Please Print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Email, Mail, or Fax Form to:

Frankfort Park District, Attn: Cali DeBella 140 Oak Street, Frankfort, IL 60423

[cdebella@frankfortparks.org](mailto:cdebella@frankfortparks.org) Ph: 815-469-9400 Fx: 815-469-9275 [www.frankfortparks.org](http://www.frankfortparks.org)