

SPONSORSHIP OPPORTUNITIES



FRANKFORT
Park District

Frankfort Park District ~140 Oak Street, Frankfort, IL 60423
815-469-9400 ~ www.frankfortparks.org



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities and recreational experiences to residents of all ages, interests and abilities. The District serves more than 16,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.



Businesses can partner with the Park District to reach target markets through one of several different opportunities. Based on your level of partnership your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.



The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find have a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the opportunity you are interested in sponsoring. If you have any questions, please contact Julie Sullivan, Fundraising & Community Outreach Coordinator at (815) 469-9400.



Sincerely,

Julie Sullivan
Fundraising & Community Outreach Coordinator
jsullivan@frankfortparks.org

Come Join the Fun!

Bark Park Banner

The Frankfort Bark Park is a unique and special park for local families with a canine friend. It is a members-only park, which means you must register your dog with the Frankfort Park District to receive an access card.

Bark Park Banners will be hung on the outer fence of this 3-acre park from Spring to Spring. Members will see these advertisements year around and they will be visible to additional guests during special events.



Location: Commissioners Park, 22108 S. 80th Ave, Frankfort, IL 60423
80th Ave. & Sauk Trail, Northwest corner of Commissioners Park
Estimated number of members: 225+

Sponsorship benefits:

- Banner sponsorships are a great way to promote your business throughout the Frankfort Community.
- Banners are highly visible and at a lower cost than most advertising.
- Banners will be placed next to non-competing banners. We will not place two of the same types of businesses next to one another. (*This is up to the discretion of the Frankfort Park District staff*).

Sponsorship Banner - \$400

- Banners are H: 2' x W: 3'.
- Banners are displayed on the fence inside the Frankfort Bark Park.
- This is a 12-month sponsorship. Banners will be hung from Spring to Spring.

Reuse banner from previous year - \$300 (*contingent on the quality & condition of your banner*)



Come Join the Fun!

Sponsorship Commitment Form

Please check the box of the event(s) you are interested in sponsoring:

Frankfort Bark Park Banner	
<input type="checkbox"/>	New banner \$400
<input type="checkbox"/>	Provide or reuse banner \$300

Company Name: _____

Contact: _____

Contact Phone: _____

Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

- Enclosed is my check for \$_____ Send Invoice
 I would like to make an in-kind donation. My in-kind donation contribution includes:

Please return completed form and electronic version of your logo (if applicable to sponsorship level) to jsullivan@frankfortparks.org.

Please remit payment to:
Frankfort Park District, Attn: Julie Sullivan
140 Oak Street, Frankfort, IL 60423



Terms and Conditions

- 1) **Sponsorship Purpose:** Sponsorship and advertising with FPD positively promotes and financially supports the mission, vision, and values of the District.
- 2) **First-come, first-served:** Sponsorship opportunities will be extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with FPD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.
- 3) **Conflict of Interest:** FPD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business, or individual.
- 4) **Rescheduling:** As deemed necessary, FPD holds the right to cancel or reschedule an event, publication, or project at its discretion.
- 5) **Refunds & Cancellations:** In the case of event cancellation, rain dates are not scheduled unless specified. If FPD deems it necessary to cancel an event, or advertisement and the event is not rescheduled, the Sponsor will have the option to choose another event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event will be put towards the sponsorship fee of a future event. No Refunds will be given.
- 6) **Payment & Invoice Terms:** Sponsors will be invoiced within one week of agreement completion. Unless otherwise agreed upon in writing by FPD, all sponsorships or advertising invoiced must be paid by the deadline listed. Payments not received by the deadline will incur a \$25 late fee and may result in agreement termination.
- 7) **Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the FPD. Sponsors who arrive late may be denied entrance to the event. Sponsors who do not show will incur a \$50 no show fee, unless otherwise agreed upon with the FPD in writing.
- 8) **Logos and Banner Files:**
Submit logos with the following specifications:
 - * Full color PDF, JPEG, PNG, TIF with the fonts outlined (minimum resolution 300 dpi).
 - * Files saved as .doc, .xls, .ppt, or .pub will not be accepted.
 - * If a logo is received and is unusable due to format, design, or content, corrected artwork may be submitted prior to the deadline. Please send logos to Julie at jsullivan@frankfortparks.org.
 - * Include logo and all additional information you would like added to your banner. For example, you may want to include your address, phone number, and/or website. Please send this information all together to help avoid possible confusion.
- 9) **Indemnification:** The Sponsor shall indemnify & hold harmless the Frankfort Park District, employees, related event providers of goods and services, or any other participating sponsors will NOT be responsible for any injury, loss, or damage that may occur to the sponsor or their property from any cause whatsoever prior to, during or subsequent to the period covered by the contract; and the representative signing this contract expressly releases all of the foresaid from, and agrees to indemnify each of them against any and all claims from such loss, damage, or injury from participation in the event.

Name (Please Print): _____

Signature: _____

Date: _____

Email, Mail, or Fax Form to:

Frankfort Park District
Attn: Julie Sullivan
140 Oak Street, Frankfort, IL 60423

Email: jsullivan@frankfortparks.org Fax: 815-469-9275 www.frankfortparks.org