



**FRANKFORT**  
*Park District*

# ATHLETIC SPONSORSHIPS



**Founders Community Center**

**140 Oak Street**

**815-469-9400**

**[www.frankfortparks.org](http://www.frankfortparks.org)**



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities and recreational experiences to residents of all ages, interests and abilities. The District serves more than 16,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different Frankfort athletic opportunities including the Commissioners Park Softball Fields, Adult Basketball League, Youth Basketball League, and more. Based on your level of partnership, your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find have a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the League you are interested in sponsoring. If you have any questions, please contact Julie Sullivan, Fundraising & Community Outreach Coordinator or Maurice Sullivan, Recreation Supervisor Athletics at (815) 469-9400.

Sincerely,

Julie Sullivan  
Fundraising & Comm. Outreach Coordinator  
[jsullivan@frankfortparks.org](mailto:jsullivan@frankfortparks.org)

Maurice Sullivan  
Recreation Supervisor Athletics  
[msullivan@frankfortparks.org](mailto:msullivan@frankfortparks.org)



**Commissioners Park  
Softball Field**



**Men's Basketball League**



**Youth Basketball League**

**Come Join the Fun!**



## Softball Banner Sponsorship

The Commissioners Park Softball field is the home of Frankfort Park District's Mens Softball League and Co-rec Softball League which has leagues that run spring through fall. The Softball field is also used for Frankfort Girls Softball and Boys Baseball games, practices, and tournaments.

Location: Commissioners Park Softball Fields 22108 S. 80th Ave, Frankfort, IL 60423

Estimated number of Softball League Participants: 250-350

Estimated number of Spectators: 1000+

### **Sponsorship benefits:**

- Banner Sponsorships are a great way to promote your business throughout the Frankfort Community.
- Banners are highly visible and at a lower cost than most advertising.
- Banners will be viewed by all softball and baseball participants and their families.

### **Sponsorship Outfield Banner- \$400**

- Banners are 4x6
- Banners are displayed on the outfield fence at Commissioners Park Softball Field C2
- Advertisement will be displayed on the outfield fence throughout the playing season (Spring - Fall).

**Sponsor provides banner or reuses a previous banner - \$300**



**Come Join the Fun!**





## Mens Basketball League

The Mens Basketball League has grown over the past year reaching as many as 9 teams registered and 90 players. The league is host to participants not only from the Frankfort area, but surrounding communities. All games are held at Lincoln Way East Fieldhouse.

Location: Lincoln Way East High School

Estimated number of attendance: 60–100 Participants

Estimated number of spectators: 100–200

### Sponsorship benefits.

#### Title Sponsorship: \$600.00

- Sponsor name recognition on league champion plaque.
- Opportunity to have booth at one game (mutually agreed upon) during the season.
- 2x3 banner with business logo.
- Company logo on all marketing materials.
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website (including link to sponsor website).
- Sponsorship plaque given to sponsor for display in your business.

#### Gold Sponsor: \$300.00

- 2x3 banner with business logo.
- Company logo on all marketing materials.
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website.
- Sponsorship plaque given to sponsor for display in your business.

#### Silver Sponsor: \$200

- 2x3 banner with business logo (provided by business).
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website.
- Sponsorship plaque given to sponsor for display in your business.

#### Bronze Sponsor: \$100

- Sponsor recognition in FPD brochure.



**Come Join the Fun!**



## Youth Basketball League

Our Youth Basketball League is for boys and girls in grades 1st–8th. This is a twelve week league consisting of twelve practices and eight games. All Youth Basketball League participants and coaches will receive a league shirt with logo placement on the back of the shirt above the number. All Sponsorship banners will be placed at one or all three of the scorer's tables during league games.

Location: Founders Community Center, Grand Prairie, & Chelsea Intermediate School

Estimated number of players and coaches: 200–300

Estimated number of spectators: 500–800

### Sponsorship benefits.

#### Title Sponsor: \$1000

- Logo Placement on all League Shirts.
- Opportunity to have booth at one game (mutually agreed upon) during the season.
- (3) 2x3 banners with business logo.
- Company logo on all marketing materials.
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website (including link to sponsor website).
- Sponsorship plaque given to sponsor for display in your business.

#### Gold Sponsor: \$800

- (2) 2x3 banners with business logo.
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website (including link to sponsor website).
- Sponsorship plaque given to sponsor for display in your business.

#### Silver Sponsor: \$600

- (1) 2x3 banners with business logo.
- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website.
- Sponsorship plaque given to sponsor for display in your business.

#### Bronze Sponsor: \$400

- Sponsor name recognition in FPD brochure.
- Sponsor name recognition on FPD website.
- Sponsorship plaque given to sponsor for display in your business.



**Come Join the Fun!**



# Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Check the program or facility your business is interested in sponsoring.

\_\_\_\_\_ Softball Banner Sponsorship.

☐ New Banner supplied by FPD (\$400) ☐ Banner supplied by business (\$300)

\_\_\_\_\_ Men's Basketball League ☐ Title ☐ Gold ☐ Silver ☐ Bronze

\_\_\_\_\_ Youth Basketball League ☐ Title ☐ Gold ☐ Silver ☐ Bronze

☐ Enclosed is my check for \$ \_\_\_\_\_

☐ I would like to make an in-kind donation. My in-kind contribution includes.

\_\_\_\_\_  
\_\_\_\_\_

Please return completed form and electronic version of your logo  
(if applicable to sponsorship level) to [jsullivan@frankfortparks.org](mailto:jsullivan@frankfortparks.org).

Please remit payment payable to.

Frankfort Park District

140 Oak Street

Frankfort, IL 60423

