



FRANKFORT

Park District

COMMUNITY EVENTS SPONSORSHIP OPPORTUNITIES



Founders Community Center

140 Oak Street

815-469-9400

www.frankfortparks.org



Dear Business Owner:

The Frankfort Park District has established itself as a leader in providing quality parks, facilities and recreational experiences to residents of all ages, interests and abilities. The District serves more than 16,000 residents, manages over 25 parks and facilities and provides recreational programs to 10,000+ participants annually. The District embraces the philosophy that parks and recreation services are an investment that adds value to the community.

Businesses can partner with the Park District to reach target markets through one of several different special event opportunities including the Earth Day Celebration, Parties in the Park, Short Run on a Long Day, 4th of July Celebration, Back to School Bash, Halloween Haunting, Senior Luncheons and more. Based on your level of partnership, your business will be supported through District marketing efforts providing exposure in the community and generating interest in your products and services. We understand that each company has unique objectives; therefore, partnerships are customizable and may include a combination of in-kind or cash sponsorship.

The Frankfort Park District sincerely values its sponsors and strives to provide quality opportunities that local businesses will find has a positive return on their investment. The support of local businesses such as yours is essential in helping create successful events and quality programs for the community.

On behalf of the Frankfort Park District, we appreciate your consideration. Please review the sponsorship opportunities and complete the commitment form for the events you are interested in sponsoring. If you have any questions, please contact Stacy Proper, Superintendent of Recreation or Cali DeBella, Special Events Coordinator at (815) 469-9400.

Sincerely,

Stacy Proper
Superintendent of Recreation
sproper@frankfortparks.org

Cali DeBella
Special Events Coordinator
cdebella@frankfortparks.org



Earth Day Celebration



Short Run on a Long Day



4th of July Celebration



Parties in the Park

Come Join the Fun!



Celebrating Earth Day

Come out to Main Park for an afternoon of Earth Day fun! There will be green educational workshops, learning activities for children, crafts, give-a-ways, popcorn, hot dogs, electronic recycling drop off (if available), paper shredding drop off and more! Each family will receive a tree sapling to plant and help make a difference this Earth Day.

Location: Main Park, 400 W. Nebraska Street

Estimated number of attendance: 200—300

Sponsorship benefits.

Gold Sponsor: \$200

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on all marketing materials (flyers, press releases, social media, website, e-newsletter)
- Sponsor recognition throughout the event
- A sign with the company logo displayed at the event

Silver Sponsor: \$125

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on marketing materials (flyers, website, e-newsletter)
- Sponsor recognition throughout the event

Bronze Sponsor: \$75

- Sponsorship table and/or display at the event (includes table & chairs)
- Sponsor recognition throughout the event



Come Join the Fun!



Parties in the Park

Join the Frankfort Park District as we celebrate summer with three parties in the park: School's Out for Summer! in June, Water Fun! in July, and Last Days of Summer! in August. Each Party in the Park will have games, activities, a DJ Dance Party, Giant Inflatable, and much more fun!

Location: Brookmeadow Park (June 11), Butternut Creek Park (July 9), Stone Creek (August 7)
Estimated number of attendance: 200—300

Sponsorship benefits.

Gold Sponsor: \$400

- Sponsorship table and/or display at all three Park Parties (includes table & chairs)
- Company name/logo on all marketing materials (flyers, press releases, social media, website, e-newsletter)
- Sponsor recognition throughout the event
- A sign with the company logo displayed at the event

Silver Sponsor: \$175

- Sponsorship table and/or display at the Park Party of your choice (includes tables & chairs)
- Company name/logo on marketing materials (flyers, social media, website, e-newsletter)
- Sponsor recognition throughout the event
- A sign with the company logo displayed at the event

Bronze Sponsor: \$100

- Sponsorship table and/or display at the Park Party of your choice (includes table & chairs)
- Sponsor recognition throughout the event
- A sign with the company logo displayed at the event



Come Join the Fun!



Short Run On A Long Day

Join the Frankfort Park District on Wednesday, June 20 for the 18th Annual Short Run on a Long Day 5K Run/Walk. The course is a 5k/3.1 mile U.S. Track & Field Certified route that takes you through the beautifully scenic Old Plank Trail and through the streets of Historic Frankfort. The evening of the race, there will be entertainment, an inflatable for kids, refreshments and a sponsor tent.

Location: Main Park, 400 W. Nebraska Street

Estimated number of attendance: 500+ runners and their families

Sponsorship benefits.

Gold Sponsor: \$300

- 10 x 10 tented booth space at the event (includes tables & chairs)
- Company name/logo on all marketing materials (brochure, flyers, social media, website, e-newsletter)
- Opportunity for company to provide promotional give-a-ways to be included in the race packets
- A sign with the company logo displayed at the event
- Sponsor recognition throughout the event

Silver Sponsor: \$175

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on marketing materials (brochure, flyers, website, e-newsletter)
- Opportunity for company to provide promotional give-a-ways to be included in the race packets
- Sponsor recognition throughout the event

Bronze Sponsor: \$100

- Provide promotional give-a-ways to be included in the race packets
- A sign with the company logo displayed at the event
- Sponsor recognition throughout the event



Come Join the Fun!



4th of July Celebration

This is an evening filled with outdoor fun for the entire family! The 4th of July Celebration event will be held on Wednesday, July 4 from 5:00 – 9:00 pm at Main Park. The event consists of carnival games, inflatables, children's entertainment, a DJ, balloon artist, face painting, food vendors and a live band. There will be a fireworks display set to music at dusk.

Location: Main Park, 400 W. Nebraska Street

Estimated number of attendance: 2,000+

Sponsorship benefits.

Gold Sponsor: \$500

- 10 x 10 tented sponsorship table and/or display at the event (includes tables & chairs)
- Company name/logo on all marketing materials (brochure, flyers, social media, website, e-newsletter)
- A company banner prominently displayed at the event (supplied by FPD)
- Sponsor recognition throughout the event

Silver Sponsor: \$350

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on marketing materials (flyers, social media, website, e-newsletter)
- A company banner prominently displayed at the event (supplied by the business)
- Sponsor recognition throughout the event

Bronze Sponsor: \$200

- Company name/logo on marketing materials (flyers, website, e-newsletter)
- A company banner prominently displayed at the event (supplied by the business)
- Sponsor recognition throughout the event



Come Join the Fun!

Senior Luncheons

The Frankfort Park District offers 3 senior luncheons throughout the year; a Senior Valentine Lunch in February, a Senior Picnic in July, and a Fall Luncheon in October. The Valentine and Fall luncheon provide live entertainment, while the senior picnic includes bingo and backyard style games. All three luncheons provide a catered meal and dessert.

Location: Founders Community Center

Estimated number of attendance: 60—75

Sponsorship benefits.

Gold Sponsor: \$250

- Exclusive sponsorship for the luncheon of your choice
- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on all marketing materials (brochure, flyers, social media, website, e-newsletter)
- Company signs prominently displayed throughout the venue
- Opportunity for the company representative to speak to the group before the entertainment/bingo begins
- Sponsor recognition throughout the event

Silver Sponsor: \$125

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on marketing materials (flyers, website, e-newsletter)
- Company signs prominently displayed throughout the venue
- Sponsor recognition throughout the event

Bronze Sponsor: \$75

- Company signs prominently displayed throughout the venue
- Company brochures/flyers to be displayed at the entrance table
- Sponsor recognition throughout the event



Come Join the Fun!



Back to School Bash

Join the Frankfort Park District for the 9th annual Back to School Bash. The evening will consist of field and carnival games, music, craft area, giant inflatable, touch-a-truck, concessions, plus playtime at Fort Frankfort and in the Splash Park. We ask that all kids bring a school supply to donate to families in need.

Location: Commissioners Park, 22108 S. 80th Avenue

Estimated number of attendance: 300+

Sponsorship benefits.

Gold Sponsor: \$150

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on all marketing materials (flyers, social media, website, e-newsletter)
- Sponsorship banner with company logo displayed at the entrance of the event
- Opportunity for company to provide promotional give-a-ways to be included in the goodie bags
- Company must provide a game/activity for the kids at their booth
- Sponsor recognition throughout the event

Silver Sponsor: \$75

- Sponsorship table and/or display at the event (include table & chairs)
- Company name/logo on marketing materials (flyers and e-newsletter)
- Company must provide a game/activity for the kids at their booth
- Sponsor recognition at the event

Bronze Sponsor: \$25

- Sponsorship table and/or display at the event (include table & chairs)
- Company must provide a game/activity for the kids at their booth



Come Join the Fun!



Halloween Haunting

Our annual Halloween Haunting event consists of a haunted hayride through the historical downtown neighborhood, spooky carnival games, giant inflatables, Halloween themed crafts, small pumpkin patch, movie room, DJ music, children's entertainment, balloon making clown and face painting.

Location: Founders Community Center, 140 Oak Street

Estimated number of attendance: 300—500

Sponsorship benefits.

Gold Sponsor: \$250

- Sponsorship table and/or display at the event (includes table & chairs)
- Company name/logo on all marketing materials (flyers, social media, website, e-newsletter)
- Sponsorship banner with company logo displayed at the event
- Opportunity for company to provide promotional give-a-ways to be included in the goodie bags
- Company must provide a game/activity for the kids at their booth
- Sponsor recognition throughout the event

Silver Sponsor: \$150

- Sponsorship table and/or display at the event (include table & chairs)
- Company name/logo on marketing materials (flyers and e-newsletter)
- Company must provide a game/activity for the kids at their booth
- Sponsor recognition at the event

Bronze Sponsor: \$75

- Sponsorship table and/or display at the event (include table & chairs)
- Company must provide a game/activity for the kids at their booth



Come Join the Fun!